Streaming Live
August 29, 2020

An Event Benefiting
HOW TO WATCH

Go to https://youtu.be/nYmSA-hLoAY on one of the devices below

- Mobile
- Tablet
- Computer
- Smart TV (with YouTube App)
Welcome
Mission Moment to Conquer Childhood Cancer
Helen’s Hope Cocktail Break
Live Auction
Tribute to 2020 Hope Award Recipient Arthur Blank
Remarks from ACS CEO Gary Reedy
Special Thank Yous
MISSION MOMENT

JOIN US TO CONQUER KIDS’ CANCERS

The mission moment of Hope Ball 2020 will raise funds for childhood cancer research in partnership with the St. Baldrick’s Foundation. Childhood cancer remains the second leading cause of death in children, and the leading disease-related cause of death for children ages 1 - 19.

FUNDING CHILDHOOD CANCER RESEARCH

The American Cancer Society and the St. Baldrick’s Foundation have joined forces to fund vital research to ease the cancer burden for families and kids with cancer.

Our focus will be to invest in innovative biological and clinical studies that have the greatest potential to quickly deliver new and improved care for children. That care may advance the prevention and detection of a childhood cancer, advance the treatment of a child with cancer, or advance the long-term health and quality of life of a child who’s survived cancer.

ABOUT THE PARTNERSHIP

Through this joint initiative, ACS and St. Baldrick’s, an organization that has been a part of nearly every childhood cancer research breakthrough made in the last 20 years, will support research that will expand testing within clinical trials, maximize the access to information and help identify novel approaches to treatment.

Consider supporting the mission moment of the 2020 Hope Ball and help the American Cancer Society and the St. Baldrick’s Foundation fight childhood cancer together.
Best known as co-founder of The Home Depot and owner of the Atlanta Falcons and Atlanta United FC, Arthur Blank will be presented with the 2020 Hope Award. Blank, who was diagnosed with prostate cancer in 2015, is an advocate for men’s health and early detection of the disease.
MIXOLOGY BREAK

HELEN’S HOPE

Ingredients (Serving 1):

- 1 ½ oz Gin or Spirit of Choice
- ¾ oz Watermelon Juice
- ¾ oz Lime Juice
- ½ oz Peppercorn Honey
- 2 oz Cucumber Soda

Directions:

1. Add watermelon, lime, honey, and spirit to the cocktail shaker.
2. Top ingredients with ice and seal shaker firmly.
3. Working in a horizontal and circular motion, shake the cocktail until well chilled.
4. With the palm of your dominant hand, break the seal of the shaker to open or remove the top.
5. Add cucumber soda into the shaker, and toss back and forth to combine.
6. Pouring through a Hawthorne and fine mesh strainer, strain cocktail into a collins glass.
7. Add ice to glass, and garnish with lime wheel and fresh cracked pepper.

RED, WHITE & BLUE HYDRATION MOCKTAIL

Ingredients (Serving 1):

- Cranberry-Apple Juice
- Blue-Raspberry Juice (any blue colored juice)
- Mountain Valley Sparkling Water

Directions:

1. Pour 4 oz of cranberry-apple juice into glass for red cocktail or 4 oz of blue-raspberry juice into glass for blue cocktail.
2. Top with ice and Mountain Valley Sparkling Water for refreshing effervescence.
3. Enjoy!
GETTING SOCIAL

HERE'S YOUR CHANCE TO GET SOCIAL DURING HOPE BALL @ HOME

BEST SELFIE
#HopeATLselfie

BEST DRESSED
#HopeATLbestdressed

BEST PARTY SPREAD
#HopeATLspread
Don’t miss your chance to play 18 holes at the famous East Lake Golf Club! This package includes (1) Foursome at the historic East Lake Golf Club.

East Lake was the home course of the legendary golfer Bobby Jones and much of its Clubhouse serves as a tribute to his accomplishments.

Over the years, the golf course has hosted many golf tournaments including the 1950 U.S. Women’s Amateur, 1963 Ryder Cup, and 2001 U.S. Men’s Amateur. It is now the permanent home of the TOUR Championship, the culminating event of the PGA TOUR Playoffs for the FedEx Cup.

And before your day on the links, visit the PGA Superstore for a state-of-the-art custom iron fitting and a $500 gift card.

**Donated by General Electric & PGA Superstore**
Explore the elegant lifestyle of all-inclusive ultra-luxury cruising aboard Silversea intimate luxury cruise ships. All accommodations are spacious, ocean-view suites that include butler service, and most include private verandas.

Set sail in 2021 and select from four popular destinations:

- Alaska (May 2021) Duration: 7 days
- Canada & New England (October 2021) Duration: 11 days
- Caribbean (January 2021): Duration: 10 days
- Baltic (July 2021) Duration: 7 days

Your onboard experience will include:

- Spacious, ocean-view suites
- Butler service in every suite
- Complimentary WiFi
- Personalized service – nearly one crew member for every guest
- Multiple restaurants, diverse cuisine, open-seating dining
- Beverages in suite and throughout the ship, including select wines and spirits
- Inclusive room service
- Enrichment lecturers
- Onboard gratuities

**Donated by Silversea Cruises**
Restrictions: See full terms & conditions on bidding website
GETAWAY TO ANYWHERE IN THE US WITH DELTA AIR LINES & DELTA VACATIONS

Vacations end. Memories don’t. Plan your perfect vacation and travel in style with two Delta Air Lines first-class round domestic tickets. Then, select a luxury hotel stay and curated excursions with a $2,000 gift card from Delta Vacations.

Enjoy the flexibility! Getaway and relax with Delta Air Lines and Delta Vacations.

Donated by Delta Air Lines & Delta Vacations

Restrictions: Travel must be booked by 07/2021 but can include travel through 06/2022. It is valid for all 50 states.
Nature is calling! Located in Newnan, Georgia, experience the great outdoors in luxury at Blalock Lake. This hunting and sporting retreat & community is located on 1,600 pristine acres featuring hunting, fishing, trails, water sports and much more. Enjoy a two night & three day stay at Longview Lodge for 6 guests during quail hunting season. Enjoy morning and evening hunts, swimming, hiking trails and much more. Plus a private chef to create all meals and beverages.

**Donated by Frank A. Argenbright, Jr.**

Restrictions: Dates are subject to availability. Note: Quail season runs October through the first of March.
LIVE AUCTION

ST. REGIS CHEF’S TABLE EXPERIENCE FOR 12 GUESTS AT THE MASIONETTE

Step into culinary heaven with a Chef’s Table Experience in the tasting room of the Masionette at The St. Regis Atlanta. This private dining experience located in the tasting kitchen of the Masionette includes a four-course dinner crafted by the St. Regis executive chef with wine pairings for 12 guests. This is the perfect way to celebrate a birthday, anniversary and special moment.

- Four-course dinner by the St. Regis executive chef
- Seating for 12 guests
- Wine pairings for each course

Donated by The St. Regis Atlanta
Restrictions: Valid September 2020 - August 2021
BOARD OF AMBASSADORS

(Top Right to Bottom Left)

Mike Moore, Hope Ball Chair
Latanza Adjei, Hope Ball Co-Chair
Ken McCue, Hope Ball Co-Chair

Dr. Walter Curran, Dr. Norman Firchau, Donna Glenn, Don Lynch,
Trey Keisler, Steven Klamon,
Jeffrey F. Manzella, Oko Buckle
Thank you to our partners that helped make Hope Ball @ Home possible!